



About Us

Igniting an emotional spark in a consumers' mind is one of the hardest things to do in marketing. But understanding a consumers' day-to-day journey and creating plug-ins for consumer engagement is a great first step & we help brands do that right by creating , measuring and amplifying B2B & B2C integrated marketing solutions to understand consumer behaviour via our market-led, customer-driven / channel-driven engagement, incentive, loyalty & reward programs.

WordPress Developer

Experience: 1-3 years | **Opening(s):** 1 | **Locations:** Mohali/Delhi

About the Role

We are looking for a talented and detailed oriented Word press / HTML / CSS Developer who can convert beautiful designs into fully functional and responsive websites. You will be responsible for both back-end and front-end development, including creating WordPress themes and plugins for creating attractive and user-friendly websites according to client specifications.

Education

A Bachelor's or Masters' degree in Computer Science or a similar field with proven work experience for at least 1-3 year as a WordPress Developer , possessing good communication skills and sound knowledge of CSS3, java Script, HTML5 and jQuery, code versioning tools including Git, Mercurial and SVN. Working Knowledge of PHP and API Integration



Sounds like you?

Always curious about new frontend technologies who keeps up to date information of industry trends and content management systems and has the ability to solve problems. Also, creative enough in aesthetics (understanding element arrangements on the screen, the colour and font choices, and so on) and loves to manage projects.

What Do We Expect

- Good Knowledge / Hands Knowledge on of PHP , front-end technologies including CSS3, JavaScript, HTML5, jQuery, and Bootstrap , SQL , phpMyAdmin & SEO best practice
- Excellent Debugging skills for finding the solution to the problems.
- Working Knowledge of debugging tools such as Chrome Inspector & Firebug.
- Good understanding of website architecture and aesthetics.
- Ability to manage projects independently and with a cross functional team
- Good communication skills.

What Would You Be Doing

- Building user interfaces for responsive websites and/or web applications , website front-end , implementing new features and functionality as per design and functional requirements.
- Designing / Creating the website architecture , back-end including database and server integration.
- Working on WordPress themes and plugins , ensuring high-performance and availability and managing all technical aspects of the CMS.
- Helping formulate an effective, responsive design and turning it into a working theme and plugin.
- Comfortable working with debugging tools like Firebug, Chrome inspector, etc.
- Ability to understand CSS changes and their ramifications to ensure consistent style across platforms and browsers.
- Convert comprehensive layout and wireframes into working HTML pages.
- Interact with RESTful APIs and formats (JSON, XML) for integration of various functions and reports .
- Proficiently use code versioning tools {{such as Git, SVN, and Mercurial}}

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hello