



About Us

Igniting an emotional spark in a consumers' mind is one of the hardest things to do in marketing. But understanding a consumers' day-to-day journey and creating plug-ins for consumer engagement is a great first step & we help brands do that right by creating , measuring and amplifying B2B & B2C integrated marketing solutions to understand consumer behaviour via our market-led, customer-driven / channel-driven engagement, incentive, loyalty & reward programs.

Graphic / UX / UI Designer

Experience: 2-3 years | **Opening(s):** 1 | **Locations:** Mohali / Delhi

About the Role

Responsible for Graphic Designing and being accountable to provide animations and video elements for training assets or other internal projects. Designing and creating original graphic media in order to communicate ideas, inspire and inform the customers.

Education

Bachelors or Diploma in graphic designing or any other design-based application along with 2-3 years of relevant work experience. Should have strong creative skills and have a portfolio that demonstrates their creativity, originality and passion for illustrative design and typography. Ideally, should have experience of working with numerous design platforms.



Sounds like you?

Product-loving designer who loves nothing more than getting stuck into a new challenge? Yes? Strong design and communication skills, with an ability to rationalise and articulate your design thinking, identifiable, creative and communicative personality who likes to develop graphics for product illustrations, logos and websites. Extremely determined accept this hands-on role to deliver design, graphics, portray creativity and be consistent in providing animations and video elements for various projects.

What Do We Expect

- Proficient in Adobe's Photoshop, InDesign, Dreamweaver and Illustrator Software with a keen eye for aesthetics and details
- Understanding of HTML and other web design applications
- Proven graphic designing experience & strong portfolio of illustrations or other graphics
- Excellent communication skills & ability to work methodically and meet deadlines

What Would You Be Doing

- Help build design work across multiple mediums on a variety of projects, Wireframing and UX from small pieces to multi-channel campaigns, website and mobile app's
- Design templates for Landing Pages, Email using custom styling to help support brand message
- Develop graphics for product illustrations, logos, and websites
- Plans concept by studying information and materials for project & select colours, images, text style, and layout to create images that convey a message
- Design and create original material using basic elements and typically creating fewer complex assets. presentation
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.
- Prepares final layout by marking and pasting up finished copy and art.
- Contributes to team effort by accomplishing related results as needed.

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hello